"Celebrating America's Birthday Since 1911"



A 501 (c) (3) CHARITABLE ORGANIZATION

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June 22, 2012
James Neujani
Lutheran Vanguard of WI
`5300 N. Meade St.
Appleton, WI 54913

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Thank you for participating in the 102nd Lake Bluff 4th of July Parade. This year's theme is "History Marches On".

Your parade line-up position number is:

The attached Parade Instructions provides information about times, directions, check-in location and other information. This information is also available at www.LB4July.org.

Plan to arrive early – the parade steps off at 10 am and access to the Village is difficult after 9 am.

Please check-in – we need to know you have arrived so that your spot in the line-up is held and so that the announcer and judges know you are in the parade.

By appearing in the Lake Bluff 4th of July Parade you on behalf of all participants in your entry:

- Acknowledge that the Lake Bluff 4th of July Committee reserves the right to record, photograph, video tape or broadcast any parade entry. These may then be used for promotional purposes.
- Agree to abide by the attached Parade Instructions and to follow any instructions given to you by parade or public safety officials.

Thank you again for participating in the parade. We look forward to seeing you on July 4^{th} .

Patriotically yours,

Terry Lesser Parade Chairman Parade@LB4July.org (Cell) 847-373-8415

PARADE DAY EMERGENCY CONTACT NUMBER: 847-721-3141
PLEASE CONTACT US IF YOU ARE RUNNING LATE!

PARADE ENTRY JUDGING CRITERIA



To encourage creative entries and add excitement the Lake Bluff 4th of July Parade has a Judging Team composed of community members that use the following criteria to evaluate parade entries.

IUDGING CRITERIA FOR ALL ENTRANTS:

- Creativity
- Entertainment and crowd appeal
- Frequency of performing
- Representation of the Parade Theme "Embrace Freedom"
- Avoiding the use of unnecessary vehicles (a vehicle pulling a float is considered necessary)
- Keeping the parade moving forward in a timely manner
- Safety not attracting children into the parade route items may only be distributed by walkers along the curb and may not be thrown from the parade route

ENTRY CATEGORIES (AND SPECIFIC JUDGING CRITERIA):

- Community Organizations
- Business and Commercial
- Just For Fun
- Youth Groups
- Paid Marching Bands (Music, sound, skill and precision)
- Paid Drill Teams & Performing Units (Skill and precision)
- Vintage Vehicles (Encouraged but not judged)

PARADE INSTRUCTIONS FOR ENTRANTS



<u>DATE/TIME/PLACE</u>: The parade is held on July 4th, rain or shine. Opening Ceremonies begin at 9:40 am at the Review Stand at the corner of East Scranton and Walnut Avenues and the parade steps off at 10 am from Village Hall.

<u>DIRECTIONS</u>: Entry to the Village is difficult after 9 am so plan to arrive early. Avoid coming into the Village on route 176, it approaches gridlock on parade mornings. If coming east, consider these alternatives: from the north go east on 137 (Buckley Road) then south on Sheridan Road and then east on East Sheridan Place. From the south go east on Deer Path Road, south on McKinley Road which becomes Sheridan Road and then east on East Sheridan Place. See www.LB4July.org for details.

<u>CHECK-IN:</u> Entrant check-in begins at 7 am and is at the corner of East Sheridan Place and Vincent Court just east of the Lake Bluff Middle School at 31 East Sheridan Place. A parade entry number will be issued at Check-In and should be taped to the left side of the front of the entry. This number will be used by the announcer and judges to identify entrants. It will be collected at the end of the parade. Directions to the assigned line-up position and other information will be provided at Check-In.

<u>REST ROOMS</u>: Are marked on the attached maps.

<u>PARKING:</u> Reserved parking is available for buses and vans in the Middle School parking lot on East Sheridan Place – but a Parking Permit issued by the Parade Committee is required. Police will not allow access to the lot without a Permit. Non-reserved parking is available around the Village. On the attached map, curbs without black lines indicate available parking. Black curb lines indicate no parking zones.

<u>LINE-UP</u>: The parade lines up eastward along both sides of East Center Avenue. (See the enclosed map.) Line up facing west and park against the center island. Leave the curb sides of the street open so that other entrants can get by. There will be numbered stakes to indicate each line-up position. Volunteers in green vests will be in the area to assist.

<u>REVIEWING STAND</u>: The Reviewing Stand will be located at the corner of East Scranton and Walnut Avenues and will be on the left as entrants march past. Judging and videotaping occurs here.

MIND YOUR GAP: Performances along the parade route should be timed to keep pace with the entrant in front and should be limited to one minute. Judges in the review stand and along the parade route will award points to entrants that keep pace with the entry in front of them. It is difficult for spectators to stay engaged when gaps develop between entrants.

<u>ITEM DISTRIBUTION:</u> Lake Bluff Police prohibit throwing items from the street into the crowd, to prevent children from running into the path of vehicles in the parade. Distribution of items must be done by walkers that walk along the curb line. Entrants attracting children into the parade route will be removed from the parade.

PARADE INSTRUCTIONS FOR ENTRANTS (CONT'D)

<u>ANIMALS</u>: If you plan to have animals in the parade keep in mind that the combined line-up and marching time can be 3 to 4 hours and that it is often hot and humid on the 4th. Consider whether your animal(s) will be safe and comfortable under these conditions. Entrants are expected to monitor the well being of their animal(s) and to make provisions for water.

<u>RULES</u>: Good taste, good fun and good sportsmanship are expected of all parade entrants. Village and State ordinances prohibit carrying and/or consumption of alcoholic beverages on the parade route. All vehicles in the parade must be driven by a licensed driver. No mini-bikes, dirt bikes or other unlicensed motorized vehicle are allowed in the parade.

<u>BREAKFAST</u>: The Kiwanis Club offers a pancake and sausage breakfast on the Village Green starting at 6:30 am. If you arrive by 7:30 am and identify yourself as a parade entrant, you will receive a discounted rate.

Thank you for taking part in the Lake Bluff 4th of July Parade.