

TIPS FOR SUCCESS

Use these tips to help your student/athlete with their Fan Cloth Fundraiser.

SPREAD THE WORD

Sharing your student's campaign shop link helps the fundraiser earn profit and for your student to earn a free incentive. Please share the shop link with all of your friends, relatives, co-workers, neighbors, and out of town family.

TEAMWORK

Check in with your student regularly to ensure they're utilizing the Tips For Success from their campaign guide. Help them set goals and stay on track, so they can qualify to earn a free incentive!

MONITOR PROGRESS

Throughout the fundraising campaign, you can view your students progress in real time on the shop link student leaderboard. It's a great way to reignite motivation in your student as the campaign is coming to an end, so they can finish strong hit their goals!



FREE STUDENT INCENTIVES

Students receive a free incentive based on total items sold. The more items your student sells, the better the incentive. Only those who follow the *Tips for Success* have a shot at earning an incentive.

EMOJI CAP
5-9 ITEMS SOLD



STAINLESS TUMBLR
10-14 ITEMS SOLD



HIP PACK
15-29 ITEMS SOLD



BACKPACK
30-59 ITEMS SOLD



APPLE AIRPODS
60-99 ITEMS SOLD



SMART WATCH
100+ ITEMS SOLD



Fan Cloth Parents Guide to:

SUPPORTING YOUR STUDENT

An apparel fundraising campaign has launched and your student/athlete needs your support & sales.



KEY CAMPAIGN COMPONENTS

CATALOG & SHOP

Your student has a catalog, along with an online shop for placing orders. See catalog or reverse of this sheet for official shop url.

LIMITED TIME ONLY

This fundraising campaign is only available for a limited time. Check the shop or catalog to see when campaign ends.

GETTING CREDIT

During checkout, customers will be asked to select the participant they're supporting. This will help your student get closer to earning an incentive.

FREE INCENTIVE

Students are eligible to earn a free incentive based on total number of items sold. See reverse of this sheet for official incentives.

WHAT IS FAN CLOTH?

Fan Cloth is a team fundraiser in which each participant helps sell one-of-a-kind fan apparel items for the team within the community. The team raises funds based on items sold.

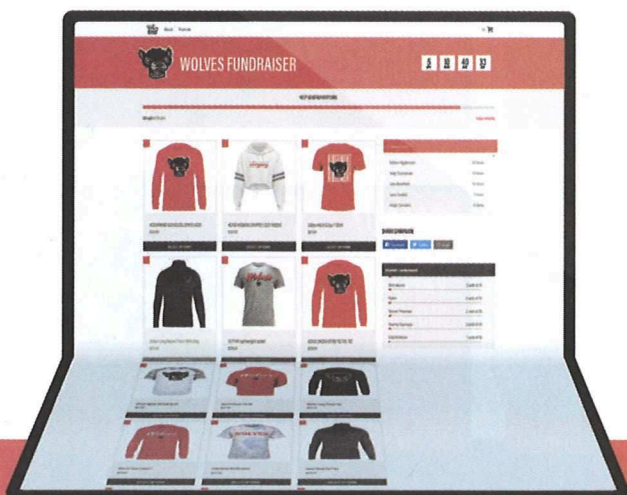
HOW DOES IT WORK?

Each student/athlete gets a catalog to promote their campaign and an online shop to place orders. The campaign only lasts a short time, so everyday matters.

HOW YOU CAN HELP!

Now that you understand how the fundraiser works, it's time to act!

On the reverse of this sheet, you will find a helpful checklist to ensure this fundraiser is a complete success for your student.



SHOP LINK

Text the **Campaign ID#** to **559-900-3222** to receive a text with your student's shop link.

*Campaign ID is found on top right on the catalogs

Text the 5 character Campaign ID# to this QR code:

